

The Business Bank

BRIEF

www.tbbva.com

2nd Quarter 2010

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Live Local, Work Local, Bank Local

Message from the President

As we approach the halfway point of 2010, The Business Bank continues to add to its client offerings (*page 4*). We have implemented our eStatement feature for online banking to make your banking easier and greener. We also want to put more money in your pocket this summer with our new Business Bank Referral Program. You earn a \$25 Visa gift card when you refer a business client to The Business Bank and they open a new business checking account.

The first annual Lori L. Davis Golf Classic on May 17th (*page 3*) was a stellar success, despite Mother Nature's blustery day. We were 100% sold out and netted over \$28,000 for The Business Bank Community Fund at the Community Foundation of Northern Virginia. Take a look at our website www.tbbva.com for pictures and a video of the event. One of our many tournament sponsors, Sam Kavenchy of Kavenchy Spa Salon, is also highlighted on *page 2* in our Client Spotlight.

The Business Bank is excited about the second half of 2010 as the economy seems to be stabilizing and local businesses are more active. We are here for you when you need us. You live local, you work local, and you bank local -- we take that to heart.

Have a great summer and we hope to see you soon.

Harold C. Rauner
President/CEO



5-Star Superior
Rating 2010

Member
FDIC



The Business Bank
Responsible banking since 1981

Client Spotlight

Kavenchy Spa Salon

1025 North Fillmore Street, Suite F, Arlington, VA 22201
703.525.3235 ♦ samk@kavenchy.com ♦ www.kavenchy.com



Sam Kavenchy has launched his own spa salon brand with his first location in the Clarendon neighborhood

of Arlington in Northern Virginia.

A tailor-made rejuvenating experience is offered to each valued client during their visit. The quality of first class service, infused with twenty plus years of professional experience in cutting, coloring, and styling, is delivered in a chic European inspired space that is both calming and colorful.

"I believe that hair, just like skin, needs personalized special care to stay healthy and beautiful," says Sam. With twenty years of professional experience in the

beauty industry, Kavenchy Spa Salon will feature first class service that is trend-aware but not a slave to the fashion of the times.

Sam's inspiration for life is the art of hair. Kavenchy creates each hair style based on his clients' hair type, facial features and lifestyle. Hair has become the medium for Sam's artistic expression and his inspiration is driven through his years of travel around the world, his passion for art, and listening and catering to his clients' wants and needs. Kavenchy strongly believes that "marketing opens the doors, but it is quality that keeps the doors open!"

Dermalogica, Phyto, Wella and Pureology products are featured at the Kavenchy Spa Salon.

The Business Bank Offers Insurance Programs

Through an ownership interest in *Bankers Insurance*, The Business Bank is pleased to offer insurance products and services.

Let *Bankers Insurance* bring you the service and dependability you deserve in an insurance program. Through contracts with numerous insurance carriers, *Bankers Insurance* is able to build customized insurance programs to fit



each customer's individual needs.

The Business Bank is already your trusted banking resource. With *Bankers Insurance*, we can do the same with your insurance programs. For more information or a free consultation with one of our *Bankers Insurance* Representatives, please contact your Business Bank Client Manager.

Not a deposit • Not Insured by the FDIC or any other Government Agency • No Bank Guarantee • May Lose Value

The Inaugural Lori L. Davis Golf Classic

The Business Bank's inaugural Lori L. Davis Golf Classic had an amazing first year, in spite of Mother Nature. A rainy day couldn't wash away the smiles at this sold-out event.

The tournament was held May 17th at the Westwood Country Club in Vienna, Virginia. Technically, this was The Business Bank's 9th tournament. The tournament was renamed last year in honor

of Lori L. Davis, a Business Bank VP, who lost her battle with breast cancer on September 25, 2009.

This year's golf tournament raised over \$28,000, benefiting The Business Bank Community Fund at the Community Foundation of Northern Virginia. In the past, the Fund has supported local charities and organizations to include the Vienna Volunteer Fire Dept., Larry King Cardiac Foundation, St. Jude's Hospital, Potomac Conservancy, Center for Multicultural Family Services, college scholarships for needy families, and the arts in Northern Virginia. The proceeds from this year's 50/50 raffle will go to "The Lori Davis Trust Fund" for her two children, Hope and Tyler, who were Lori's biggest inspiration.

Lori Davis had a tremendous impact on the success of our golf tournament. When Lori took over the tournament five years ago, she increased revenues by nearly 250%. She never saw failure as an option.



Lori Lynn Davis
12.20.62 - 9.25.09
Her Memory and Spirit Live On

Lori spent countless hours working on recruiting sponsorships and foursomes while gaining numerous fans and friends along the way.

The 2010 tournament was subscribed to sold-out

capacity. Our perennial Ace Sponsor was Valcourt Building Services. Leros Technologies Corp. came in with its annual Eagle Sponsorship and Primatics Financial was new this year with an Eagle Sponsorship. Commercial Condominium Management Co. (CCMC) maintained its Birdie Sponsorship and also added a wine sponsorship this year. Although the list of other sponsors and participants is too numerous for this publication, we are extremely grateful for their support as well.

It is very evident that Lori touched us all deeply and her spirit shone upon us all day. Please **SAVE THE DATE** for next year's Lori Davis Golf Classic on May 16, 2011 at Westwood Country Club. We look forward to seeing you there.

THE BUSINESS BANK REFERRAL PROGRAM

The Business Bank has launched a new incentive program for our clients. Earn a \$25 Visa Gift card for every new, qualified business client you refer to The Business Bank. This is our way of thanking you for your continued business, as well as a way for you to recommend the Bank you trust to someone you care about. There are referral cards available at every Business Bank office, or you can find one in the "What's New" section of our website, www.tbbva.com. Your referral qualifies if a new business checking account is opened with a minimum balance of \$10,000.

For more details, please contact Sissi Herbas at 703-938-0535 ext. 4430.

NEW TOOL FOR ONLINE BANKING

The Business Bank has implemented our new eStatement product, *eDelivery*. What are the benefits of *eDelivery* for our online banking customers?

- ♦ One-click access to your account information with embedded hyperlinks.
- ♦ Fast, easy access to monthly statements, check images, tax statements, etc.
- ♦ Safe and secure online access to your account information, 24/7.
- ♦ Electronic statement storage for 12 months at NO COST!
- ♦ Ability to save a PDF version of your statements to your own computer.
- ♦ Available for Savings Accounts and Direct Deposit Accounts (DDA).
- ♦ Environmentally friendly.

Please contact your Business Bank Office representative for more details.

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